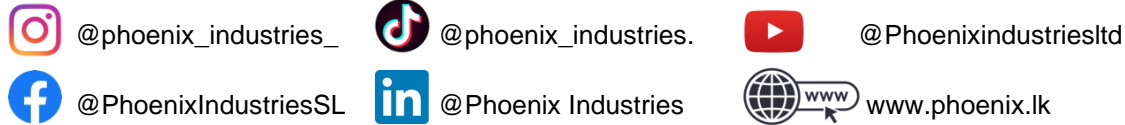


Phoenix Industries – Key Account Manager – Modern Trade

Imagine what **YOU** could do here! At Phoenix, great ideas have a way of becoming great products, services, and customer experiences very quickly. Bring passion and dedication to your job and there's no telling what you could accomplish.

Company Profile:



The role

We're looking for a **Key Account Manager** to drive sales in top Modern Trade outlets, build strong relationships, and represent our stellar brand worldwide. This dynamic role holds an **Assistant Manager level designation**, offering immense growth potential and the power to make a real impact. If you thrive on sales, building connections, and embracing exciting challenges, this is the adventure you've been waiting for!

Key Responsibilities

- Managing & ensuring sales targets are achieved through the MT channel.
- Onboarding new MT customers and having an eye for opportunities in this segment.
- Handling of promotional activations while working with the marketing team.
- Debtor management.
- Brand guidelines to be met across all MT outlets.

Requirements

- The RIGHT attitude
- Min 5-7 years' experience in Modern Trade
- Ability to motivate, train and develop team members under you.
- Age below 35
- Excellent verbal and written communication skills in English & Sinhala.
- Computer Literacy (Excel, Word, PowerPoint & E-mail)

If interested, please send your resume, and cover letter to careers@phoenix.lk

